

## Insurance compliance - What does it mean for breeders?

As a registered Dog Breeders Association member you are only permitted to offer and promote insurance for new puppy owners by following our simple guidelines shown opposite:



## What you can do

- ✓ Display leaflets
- ✓ Recommend insurance as a good concept but not a particular policy
- ✓ Receive commission

## What you are unable to do

- ✗ Recommend a particular policy
- ✗ Complete application forms and send to an insurer on another person's behalf
- ✗ Issue cover notes on behalf of an insurance company

The BreederChoice insurance you display to clients is underwritten by Equine and Livestock Insurance Co Ltd (E&L®) FSA Reg no 202748. You are able to provide leaflets detailing the 12 weeks FREE insurance to your clients, however to activate cover your client must call using the FREEPHONE number provided.